

# Certification

## MAGAZINE

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For Certified Professionals of Information Technology

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## When You've Got It, Flaunt It



By Niamh O'Byrne

The best way to demonstrate your expertise and accelerate your professional advancement is to prove that you are one of the elite Web site developers who—having passed the Macromedia certified professional exams—are widely regarded as having the highest level of professional competency.

Whether you take the Web Site Developer exam or the ColdFusion Developer exam, the Macromedia Certification Program (MMCP) will provide you with rewards and recognition that set you apart from your peers. The achievement of certification status shows that your skill set and knowledge base have you prepared to take your career to the next level.

### Macromedia Certification Program (MMCP)

Aiming to meet the needs of the ColdFusion development community, Allaire, now Macromedia, launched the program in June 2000. Since then, the program has continued to provide a standard, objective measurement of a developer's knowledge and skills. The overwhelming interest in achieving ColdFusion certification status led to the creation in December 2000 of the Web Site Developer Certification exam. Currently, developers and employers in more than 28 countries use the MMCP (Macromedia Certified

Professional Program) as the benchmark by which Web development skills are judged and upon which accelerated professional advancement depends.

Validating the knowledge and skills you use to effectively develop dynamic Web sites, Macromedia certification enables you to:

- Be recognized as a leader in the Web development community
- Advance your career
- Qualify to use the MMCP logo on your business cards and literature

### Become a Certified ColdFusion Developer (CCFD)

Comprised of more than 60 challenging questions, the Certified ColdFusion Developer Exam tests your skills, knowledge and experience in developing ColdFusion applications. Achieving Certified ColdFusion Developer status demonstrates the ability to effectively implement Web solutions for an organization or client. A developer who displays proficiency in ColdFusion and its many capabilities will be inducted into the community of certified professionals as a Certified ColdFusion Developer (CCFD). You will be allowed to showcase your expertise by using the CCFD logo on business cards, applicable business letterhead and appropriate Web sites. Certified

## ColdFusion Wins 2001 Codie Award for Best Application Development Product

ColdFusion, one of the most widely adopted cross-platform commercial Web application servers, has won the Software & Information Industry Association's (SIIA) prestigious Codie Award for Best Application Development Product. Phil Costa, senior product marketing manager, said, "This award further validates ColdFusion's leadership position in the Web application market. ColdFusion is the ideal solution for beginning and advanced Web developers who want to create Web applications quickly, and we are pleased to receive such positive recognition for our technology." The annual SIIA Codie Awards showcase the industry's finest products and services of the year, honoring excellence in the software and information industry. For further information, visit [www.sii.net](http://www.sii.net).

ColdFusion Developers will also be listed in the company's directory on Macromedia's Web site and will receive a certification document for display.

The suggested Certified ColdFusion Developer exam prerequisites are:

- Two years of high-level programming experience
- Successful completion of the Macromedia Fast Track to ColdFusion and Macromedia Advanced ColdFusion Development training courses (or equivalent professional experience)
- At least one year successfully developing and deploying ColdFusion applications
- Experience with enterprise-level databases

#### **Become a Certified Web Site Developer (CWD)**

The Web Site Developer certification represents a professional level of expertise in the activities that demonstrate an individual's competency as a Web site developer. A certified individual should thoroughly understand Web page design, Web page authoring and supporting technologies.

To be certified, you must pass an exam that consists of approximately 70 challenging multiple-choice questions. After you succeed, you can use the CWD logo on business cards, applicable business letterhead and appropriate Web sites to showcase your expertise. In addition, Certified Web Site Developers are listed in the certified professional directory on Macromedia's Web site and will receive a certification document for display.

Before you take the Certified Web Site Developer Exam, Macromedia suggests you meet the following prerequisites:

- One or more years' experience with HTML, Cascading Style Sheets and JavaScript
- Completion of Macromedia's Fast

## **What They're Saying About Macromedia**

"Our business is all about providing digital perspective to our clients. They look to us for the insight to build solutions that will help them reach their business goals. Being an alliance partner helps convey to our clients that we have the software engineering know-how that is essential to building business-transforming systems. At the same time, our developers know what Macromedia certification means for them personally. Both are in perfect alignment with our core commitments to build a company that's committed to its people and to deliver consistent value to our clients."

-Geoff LeBlond, director of marketing,  
Dominion Digital, Inc., [www.ddig.com](http://www.ddig.com)

"As a Premier Partner, we strive to maintain the highest quality of developers on our staff. In this industry, now more than ever, we have to do everything possible to stay ahead of our competition. We see this certification as a means of instilling confidence in our developers, whereby they derive merit from recognition within the development community for this higher standard set by Macromedia. Our developers are proud to be Macromedia-certified and feel that it's a feather in their caps to have that certification on their resumes in this highly competitive field. Since ColdFusion is a widely accepted and adopted technology, we pride ourselves on the fact that all of our developers are certified by Macromedia, and it's easy enough for our clients to validate that fact via Macromedia's Web site. Our developers rush back from taking the test and monitor the Web site daily, waiting for their names to appear."

-Todd S. Cieplinski, business development manager,  
Inteliant, [www.inteliant.com](http://www.inteliant.com)

- Track to HTML class or equivalent
- Understanding of fundamental Web design principles
- Understanding of how browsers and Web servers process HTTP requests

#### **Testing Availability**

Macromedia has teamed with VUE—a major IT certification testing vendor—to offer the Certified ColdFusion Developer Exam and the Certified Web Developer Exam at any one of VUE's more than 2,500 regional testing facilities found in more than 100 countries. The price in North America for the ColdFusion exam is \$150 (U.S.). The Web Site Developer exam

costs \$100 (U.S.). Pricing in other countries may vary.

To register for a Macromedia exam, within North America, call toll-free at (877) 460-8679 or, from outside of North America, call (952) 995-8833.

With the recent merger of Allaire and Macromedia, you can expect the MMCP to expand and offer certification exams that will validate your experience and knowledge of Macromedia products. ♦

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