

Enhance Current Training Strategy

Implement Continuous Training

Leverage Existing Content

Track Student Progress

Clear Budgetary and Resource Hurdles

Experience How It All Comes Together at the Web Event for IT Training Managers

IBM<sup>®</sup>

Lotus

## Maximizing Training Strategies: How E-learning Boosts IT Training Effectiveness

Companies rely on IT training managers to impart critical knowledge and foster skills. Today, an effective learning strategy is critical to an IT training manager's success, because more people need to be taught in shorter amounts of time. And since organizations need to exploit the full extent of their IT investment, ongoing training and education tools are increasingly used to expand employee skills and knowledge. Online training — or e-learning — is fast becoming the most cost-effective and efficient supplement to traditional IT training methods.

E-learning provides a unified, standards-based platform designed to deliver learning initiatives — from off-the-shelf training materials to customized programs — across your entire organization. To support this flexibility, IBM Mindspan Solutions offer a wide variety of existing course content and tools for course authoring.



The online seminar — **Maximizing Training Strategies: How E-learning Boosts IT Training Effectiveness** — will demonstrate the benefits e-learning offers IT training managers like you. Join us on **October 19, 2000 at 1:00pm EDT** and experience the power of e-learning.



## E-learning: The End-To-End Knowledge Solution,

To meet increasing demands and expectations, IT training managers need to adopt teaching strategies that incorporate a variety of methods. E-learning provides IT training departments with an array of options that — when integrated with traditional classroom training — allows them to expand training to a whole new level of effectiveness, since they can now fully engage the learner in continuous training. Adopting e-learning to expand on existing training strategies allows IT training managers to:

- Lower Cost of Training
- Easily Integrate Existing Content
- Increase Retention Rate
- Reduce Training Cycles
- Decrease Calls to Technical Help Desk

E-learning enables an IT training manager to exploit a flexible intranet and extranet learning solution. Today, training needs to be flexible in order to meet the learners' different needs, locations and learning styles. IBM Mindspan Solutions address these needs by enabling you to quickly deliver a complete learning solution across your organization.



### E-learning Earns Top Marks

*"Online training saves time and money... To get the best e-learning value... choose a training system that will function within the existing hardware and software infrastructure, support self-paced and collaborative training... and require a minimum of training for administrators, course developers, instructors, and students. LearningSpace 4.0 meets all of these objectives, making it a good choice for a corporate training platform."*

— Sam Stokes from IBMWorld Test Center

## Join Your Colleagues at the Web Event Designed for IT Training Managers Like You.

Experience the real-time learning capabilities of Lotus' unparalleled platform — LearningSpace 4.0 — during the "hands-on" seminar that will take place online **October 19, 2000 at 1:00pm EDT.**

This one-hour live online seminar has been developed to keep IT training managers like you on the cutting edge of knowledge management. It will demonstrate how IBM Mindspan Solutions — IBM's best of breed end-to-end e-learning offering — can help you develop the appropriate e-learning strategy that best fits your company's needs. We will also provide you with the opportunity to try out selected demonstrations in a self-paced environment.

Lotus LearningSpace 4.0 offers 3 different learning modes:

- Self-Paced** — Empowers the learners to control the speed at which they learn.
- Collaborative** — Enables learners to collaborate on assignments and projects.
- Real-Time** — Engages people in an instructor-led forum that is completely interactive — including shared whiteboards, electronic hand-raising and chat functionality.

Each of these modes is an effective training method. But when you combine all three with your existing traditional classroom training, you increase the level of learning and decrease the time and resources needed to train.

### Agenda

- Why incorporate e-learning within your training strategy?
- What are the key challenges facing IT training departments and how online learning addresses them.
- IBM Mindspan Solutions overview.
- How companies have implemented IBM Mindspan Solutions through case studies.

This one-hour live online seminar will be instructor led. Join us in a live LearningSpace class where you can experience — firsthand — an interactive e-learning session. Learn how LearningSpace's interactive tools — such as whiteboarding, hand-raising, application sharing, chat, Q&A and more — make learning fun and memorable.

To add to your online experience, self-paced course examples will also be available. These courses include Lotus Notes, MS Office, Windows 2000 and an overview of the registration, reporting and tracking capabilities of LearningSpace 4.0.

To register, visit our Web site at:

[www.lotus.com/trainanywhere](http://www.lotus.com/trainanywhere)\*

\*If you need assistance, please call us at 1-800-759-5599 and we will take you through the process.

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*Where Technology Advances Knowledge*

**IBM**

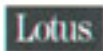
**Lotus**

## Maximizing Training Strategies: How E-learning Boosts IT Training Effectiveness

On October 19, 2000 at 1:00pm EDT  
To register, visit our Web site at:  
[www.lotus.com/trainanywhere](http://www.lotus.com/trainanywhere)\*

This online event will introduce the latest advances in e-learning. IBM Mindspan Solutions extend the scope of IT training by supplementing traditional methods.

\*If you need assistance, please call us at 1-800-734-8559 and we will take you through the process.



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As with any classroom situation, attendance must be limited to assure the quality of instruction. So, register now and experience firsthand the best e-learning has to offer.



### IBM Mindspan Solutions



The IBM Mindspan Solutions portfolio of capabilities and offerings provides customers with the capability to plan for, create and deploy e-learning solutions. IBM Mindspan Solutions delivers a full array of e-learning solutions including planning and design services, content capabilities, technologies and delivery capabilities. IBM Mindspan Solutions leverages IBM's extensive experience, technologies and worldwide reach to provide organizations with e-learning solutions that solve mission-critical learning needs.