

Training Course Catalog **2001**

Authorized Training • Accelerated Learning



Fast • Effective • Proven


macromedia
TRAINING

Welcome to Macromedia Educational Services!

Macromedia Educational Services is focused on enabling you to make the most of your Macromedia product investment. Don't waste time with costly trial and error. Let us help you maximize your development time, create the most engaging Web experiences, and deliver innovative Web business solutions for your company and your customers.

Macromedia authorized training solutions are available in a variety of media:

- Instructor-led training (ILT) via the worldwide Macromedia Authorized Training Partner (ATP) network
- Online training via Macromedia University
- The SkillBuilding CD-based training course series

And once you've received the training you need, the Macromedia Certified Professional (MCP) program enables you to test your product competency with industry-recognized certification exams designed to measure your skill level.

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Authorized Instructor-Led Training...Accelerated Learning

Together with industry experts, Macromedia Educational Services has developed a comprehensive classroom-based curriculum that spans the Macromedia product set. The curriculum provides learning paths for new customers to gain proficiency on Macromedia products and to move all the way up the Web design and development learning curve.

Check out the complete curriculum on Page 5.

All courses are delivered by Macromedia Certified Instructors (MCIs) in a hands-on, lab-based environment for maximum practice, productivity, and retention. Instructors present conceptual overviews that are followed up with demonstrations, guided walk-throughs, and student-centered lab exercises that stress comprehension and individual development. Courses vary in length depending on the course objectives and scope.

All Macromedia Authorized Instructor-Led courses are only available through the worldwide Macromedia ATP network.

Macromedia Training is Everywhere

The Macromedia Authorized Instructor-Led Curriculum is available through Macromedia and our worldwide network of Authorized Training Partners (ATPs). ATPs are Macromedia-approved training centers that are committed to quality instructional delivery of the Macromedia Authorized Training Curriculum. ATPs follow criteria created by Macromedia for instructor certification, classroom setup specifications, and overall training quality standards. Courses are delivered by Macromedia Certified Instructors (MCIs) who have achieved certification excellence as measured by Macromedia.

For a complete listing of our worldwide ATP network, check out:

<http://www.macromedia.com/go/authorizedtraining> or check out page 28 for the listing of North American ATPs.

Macromedia University – Online Learning at Your Service

Whether you're a novice or a seasoned developer, Macromedia University is a convenient, effective, and affordable way to learn Macromedia products. Our online training center gives you access to three libraries full of engaging, interactive course content, assessment features, and additional resources to maximize your Web skills.

For a detailed program overview, check out <http://www.macromedia.com/university>.

SkillBuilding with ColdFusion 5 CD-Based Training

The SkillBuilding CD-based training course is designed to provide foundation level self-paced training to new product users. SkillBuilding with ColdFusion 5.0 is a 16-hour, self-paced, interactive training course that enables new ColdFusion users to get up and running with ColdFusion. The SkillBuilding course comes on a CD and is presented by a Macromedia Certified Instructor.

The course provides conceptual overviews, demonstrations, practice exercises, quizzes, and interactive labs where students build their first ColdFusion application. The SkillBuilding course is a perfect companion to the 3-day Fast Track to ColdFusion classroom training course. For more information, check out page 18 or <http://www.macromedia.com/training/skillbuilding>.

Professional Certification...Rewards and Recognition

The Macromedia Certified Professional (MMCP) program enables Macromedia product users to test their product competency with industry-recognized certification exams designed to measure their skill level.

The authorized curriculum of ILT, online, and CD-based courseware, combined with the Macromedia Certified Professional Program, provides customers with flexible training options and an integrated certification program to validate their achievements.

For more information on professional certification, check out page 6 or visit:

<http://www.macromedia.com/certification>.

Course Registration Information

To register for any Macromedia authorized instructor-led course, visit:

<http://www.macromedia.com/go/authorizedtraining>.

Classes run from 8:30AM to 5:00PM.*

Classes are subject to cancellation. If a cancellation occurs, the student will be notified no later than 5 business days prior to the start of class.* Macromedia and our network of Authorized Training Partners assume no liability for any cancellation fees incurred.

If you have questions about registration, please call:

Within North America: 888-939-2545 ext. 2121

Outside of North America: 617-219-2121

* Class times and cancellation policies may differ among Macromedia Authorized Training Centers.

Learning Paths

Macromedia's learning paths are designed to promote your professional development. If you have questions about which class is right for you, please call an Educational Services Representative at 617.219.2121.

macromedia[®] AUTHORIZED CURRICULUM

Dreamweaver / UltraDev 	Flash 	ColdFusion 
<p>Fast Track to Dreamweaver (2 days)</p> <p>Advanced Dreamweaver Techniques (2 days)</p> <p>Fast Track to UltraDev (2 days)</p>	<p>Fast Track to Flash (3 days)</p> <p>Advanced Flash ActionScript (2 days)</p>	<p>Fast Track to HTML (2 days)</p> <p>Fast Track to SQL (2 days)</p> <p>Fast Track to JavaScript (2 days)</p> <p>Fast Track to ColdFusion (3 days)</p> <p>Advanced ColdFusion Development (3 days)</p>
<p> macromedia CERTIFIED PROFESSIONAL</p>		
<p>Dreamweaver / UltraDev Certified Professional Exams</p> <p>Certified Dreamweaver Designer</p> <p>Certified Advanced Dreamweaver Designer</p>	<p>Flash Certified Professional Exams</p> <p>Certified Flash Designer</p> <p>Certified Flash Developer</p>	<p>ColdFusion Certified Professional Exams</p> <p>Certified ColdFusion Developer</p> <p>Certified Advanced ColdFusion Developer</p>
Fireworks 	Freehand 	Authorware 
<p>Fireworks Fundamentals (2 days)</p>	<p>FreeHand Fundamentals (2 days)</p>	<p>Authorware Fundamentals (5 days)</p> <p>Authorware Advanced (3 days)</p>
JRun 	Director 	Sitespring 
<p>Fast Track to JSP with JRun (2 days)</p> <p>Java for Web Developers (3 days)</p> <p>Building J2EE Applications with JRun (3 days)</p>	<p>Director Fundamentals (2 days)</p>	<p>Fast Track to Web Project Management with Sitespring (2 days)</p>


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what the web can be.

When You've Got It... Flaunt It! Demonstrate Your Expertise and Accelerate Your Professional Development

Set Yourself Apart and Advance Your Career

Make employers and colleagues aware that you have attained the highest level of professional competency by becoming a Macromedia Certified Professional. Once you're certified, people will know they can count on you to build effective, dynamic, and engaging Web sites.

And Let The Global Appeal of Macromedia Work For You

You can leverage our mass appeal by displaying the Macromedia Certified Professional Program (MMCP) logo on business cards, letterheads, and Web sites. Also, you will gain substantial exposure because you will be listed in a directory found on the Macromedia Web site.

Macromedia Certification Demonstrates Your Brilliance

Test your skills, knowledge, and experience with the following challenging exams that are a recognized benchmark in over 34 countries.

Certified ColdFusion 5 Developer

Let everyone know you're an expert by passing the exam that thoroughly tests your knowledge of CFML, your exception handling skills, and your ability to manage user sessions.

Join the Web Development Elite

"I demand technical excellence from all of our developers and ColdFusion certification has been an effective way to achieve that goal. In the ultra-competitive world of Web development, Macromedia certification helps us stand out above the crowd when we compete for business."

Francis J. Lichtenberger,
CTO Blue Note Technology



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CERTIFIED PROFESSIONAL

MMCP

Macromedia Certified Professional

Certified Macromedia Flash Developer

Demonstrate your Macromedia Flash expertise and certify that you know how to identify requirements, design, code, implement, deploy, and troubleshoot applications using Macromedia Flash.

Macromedia Partners with VUE

Macromedia has teamed with VUE to offer exams at more than 2,500 testing facilities worldwide.

To register and learn more about the exams, contact VUE. Within North America, call toll free: **877-460-8679**. Outside North America, visit the following URL for listings: http://www.vue.com/contact/macromedia_numbers.html



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CERTIFIED PROFESSIONAL

Distinguish Yourself And Your Business

"Being recognized as a Macromedia Certified Professional validates my Web application development skill set, assures clients and employers that I am an expert, and makes me stand out from the crowd."

Glenn Olsen, ColdFusion Developer at Doceus, Inc.

For complete details and updates regarding the expanding MMCP, visit:

www.macromedia.com/go/certification